



COWs ensure that more than 400,000 festival-goers enjoy good reception

Under contract to Ericsson, Network 41 has set up mobile stations at six open air festivals in Switzerland for the provider Salt. Network 41 ensured sufficient mobile network coverage for Salt users among the 400,000 visitors to festivals in Birmfeld, Hinwil, St. Gallen, Nyon, Heitere and Zurich.

The large numbers of festival visitors and the location of the festival grounds required a higher level of mobile coverage than normally existed in these areas. Network 41 set up mobile stations – so-called COWs (cells on wheels) – so as to ensure that Salt users among the open air guests enjoyed 100% telephone reception and good internet coverage.

The provider determined the type of configuration and positioning of the COWs based on the number of anticipated guests and the nature of the terrain. Network 41 installed the equipment accordingly and provided the connection to the Salt network.

Before Network 41 was able to erect the mobile stations, a precise analysis was carried out of the situation on site, the ground was prepared and transportation of the COWs, cranes and lifting platforms was organised for the set-up process. Network 41 project manager Cédric Brunner found installing the COWs a particularly enjoyable challenge: in spite of precise planning, the Network 41 team had to be spontaneous and come up with improvised but effective solutions – often in collaboration with the festival organisers.

Network 41 gets you online even when you're busy rock'n-rolling!

